



AUVORENT

ADVISORY

AUVORENT LLC

Executive leadership & *management overview*

The people accountable for Auvorent's direction and client relationships, and what each of them does for you during an engagement.

COMPANY	ESTABLISHED	HEADQUARTERS	BUSINESS PRESENCE	WEBSITE
Auvorent LLC	2024	Florida, United States	United States · United Kingdom · UAE · Saudi Arabia · Pakistan	auvorent.com

About our leadership

Auvorent is an AI-focused business consultancy that brings together strategic advisory, technology leadership, operational transformation and business development.

Our leadership structure connects business strategy with practical execution, so every client engagement has the right executive oversight, technical direction and operational accountability.

LEADERSHIP AT A GLANCE



FOUNDER & CHIEF
EXECUTIVE OFFICER
Mehwish Ziad

Corporate strategy and
executive leadership



CHIEF GROWTH
OFFICER
**Muhammad
Asher**

Business development,
client relationships and
growth



MANAGING PARTNER,
UNITED STATES
Adrienne Knott

US business
development and client
relationships



01 / EXECUTIVE LEADERSHIP

LEADERSHIP FUNCTION

Corporate strategy & executive leadership

COMPANY

Auvorent LLC

LINKEDIN

[linkedin.com/in/mehwish-ziad-89a95515b](https://www.linkedin.com/in/mehwish-ziad-89a95515b)

FOUNDER & CHIEF EXECUTIVE OFFICER

Mehwish Ziad

Mehwish Ziad is the Founder, majority shareholder and Chief Executive Officer of Auvorent.

She sets the company's overall strategic direction, leads its strategic partnerships and corporate governance, and is accountable for its executive decisions and long-term commercial objectives.

Beyond Auvorent, she holds ownership and investment interests in several other business ventures.

KEY RESPONSIBILITIES

- ◆ Corporate vision, strategy and organisational direction
- ◆ Strategic partnerships
- ◆ Executive-level client relationships
- ◆ Corporate governance and executive decision-making
- ◆ Oversight of Auvorent's long-term commercial objectives

ROLE IN CLIENT ENGAGEMENTS

Executive sponsorship, strategic alignment and oversight of key business relationships.



02 / GROWTH

LEADERSHIP FUNCTION

Business development & growth

COMPANY

Auvorent LLC

LINKEDIN

[linkedin.com/in/muhammadasher](https://www.linkedin.com/in/muhammadasher)

CHIEF GROWTH OFFICER

Muhammad Asher

Muhammad Asher is Auvorent's Chief Growth Officer, leading business development, client relationships, expansion and growth.

He builds Auvorent's pipeline of new engagements, looks after client relationships as they grow, and leads the company's expansion.

KEY RESPONSIBILITIES

- ◆ Business development and new client acquisition
- ◆ Client relationship management
- ◆ Expansion into new markets
- ◆ Growth strategy and commercial pipeline

ROLE IN CLIENT ENGAGEMENTS

Your contact for new engagements, and for growing the relationship as the work expands.



03 / UNITED STATES

LEADERSHIP FUNCTION

US business development & client relationships

COMPANY

Auvorent LLC

LINKEDIN

[linkedin.com/in/adrienne-knott-32745a314](https://www.linkedin.com/in/adrienne-knott-32745a314)

MANAGING PARTNER, UNITED STATES

Adrienne Knott

Adrienne Knott is Auvorent's Managing Partner for the United States, leading the company's commercial presence, client acquisition and relationship development there.

She connects prospective and existing US clients with Auvorent's advisory, technology and delivery leadership, and is responsible for growing the US market and building lasting client relationships.

KEY RESPONSIBILITIES

- ◆ US market development and business acquisition
- ◆ Prospect engagement and commercial relationship management
- ◆ Strategic networking and partnership development
- ◆ Coordination of client discussions and business opportunities
- ◆ Supporting commercial negotiations and client onboarding
- ◆ Representing Auvorent in US business engagements

ROLE IN CLIENT ENGAGEMENTS

Your US-based commercial point of contact, managing the relationship and coordinating with Auvorent's executive team.

*AI is not the destination.
Business value is.*

clientsuccess@auvorent.com
auvorent.com