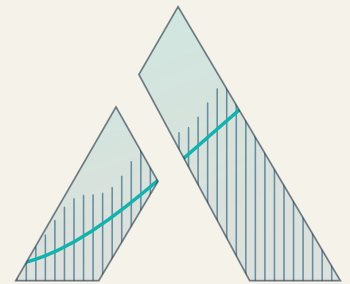


BUSINESS VALUE & GROWTH ADVISORY

Every initiative owes you a *number*.

We connect what your business is spending on technology and change to the decisions that move revenue, capacity and margin, then track whether it did.



PACKAGES	WORKS ON	DELIVERED BY
Baseline from \$1,149	Revenue · Capacity · Margin · Governance	Auvorent, in-house

WHEN TO CALL US

The board asks what the transformation programme has returned.

→ A value case per initiative, with benefits tracked monthly.

Priorities are set by whoever argues hardest.

→ A prioritisation model built on value, effort and risk.

Revenue opportunities are visible but never sized.

→ Conversion, retention and pricing opportunities sized in money.

Leadership dashboards report activity, not outcomes.

→ Executive dashboards built around a small set of KPIs.

HOW WE WORK

01	Baseline	KPI baseline
02	Size	Value case per initiative
03	Prioritise	Prioritised portfolio
04	Track	Value dashboard
05	Decide	Quarterly decisions log

WHAT THE WORK COVERS

Revenue

- ◆ Conversion journeys
- ◆ Customer experience
- ◆ Retention
- ◆ Revenue opportunity analysis

Profitability

- ◆ Cost-to-serve
- ◆ Margin drivers
- ◆ Delivery economics
- ◆ Resource efficiency

Capacity

- ◆ Manual work reduction
- ◆ Utilization
- ◆ Delivery throughput
- ◆ Output per person

Governance

- ◆ Executive dashboards
- ◆ Accountability
- ◆ Prioritization
- ◆ Benefits tracking

PRICING

\$30 per hour · for work outside a package

KPI BASELINE

Value Baseline

\$1,149

1-2 weeks · Fixed price

PORTFOLIO & PRIORITISATION

Value Case

\$2,749

2-4 weeks · Fixed price

RECOMMENDED

EXECUTIVE DASHBOARD

Value Dashboard

\$4,749+

3-5 weeks · Starting price, fixed after the value case

Value Office monthly: Monthly \$1,200 (40 h) · Fortnightly \$2,250 (75 h)

Advisory beyond a package, such as a second business unit or a board programme, is estimated at \$30 an hour.

Start a conversation

The KPI or decision in front of you, and the initiatives currently running.

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