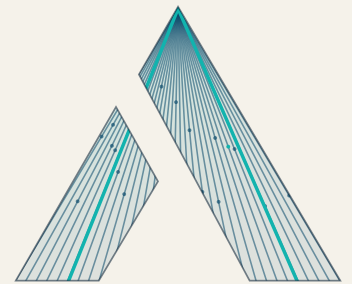


MARKET READINESS

Built is not the same as *ready*.

Before you pay for ads, social, email or referrals, your product has to capture where people came from, record what they do and turn visits into a next step. We get it there first, then you spend.



PACKAGES	TIMELINE	DELIVERED BY
From \$1,199, one-time	1 to 7 weeks by package	Auvorent, in-house

WHEN TO CALL US

You can see visits, but not which channel brought the users who paid.

→ Analytics, UTM structure and attribution, so every result traces to its source.

Campaigns are judged on clicks because sign-ups and purchases aren't recorded.

→ Named conversion events, configured in analytics and every ad platform.

Paid visitors land on a generic page and leave.

→ Campaign landing pages, shorter sign-up and one obvious next action.

People who drop off are gone for good.

→ Email automation, push and remarketing audiences to bring them back.

HOW WE WORK

01	Review	Readiness review
02	Plan	Prioritised plan
03	Build	Implemented changes
04	Verify	Verification report
05	Launch	Launch dashboard

WHAT THE WORK COVERS

Analytics & attribution

- ◆ Analytics and tag manager setup
- ◆ Ad platform pixels and conversion APIs
- ◆ Conversion events
- ◆ UTM architecture
- ◆ Attribution and dashboards

Re-engagement

- ◆ Email automation
- ◆ Push notifications
- ◆ Remarketing audiences
- ◆ Abandoned-flow recovery
- ◆ Nurture sequences

Conversion journey

- ◆ Campaign landing pages
- ◆ Sign-up and onboarding improvements
- ◆ Lead capture
- ◆ Referral and social sharing

Infrastructure

- ◆ CRM and email platform integrations
- ◆ Marketing automation
- ◆ Performance and load testing
- ◆ Pre-launch verification

Ready for marketing, not the marketing

We prepare the product to be marketed: tracking, journeys, integrations and re-engagement. Running and buying the campaigns themselves is not part of this service.

PRICING

\$30 per hour · for work outside a package

MARKETING FOUNDATION

Ignite

\$1,199

1-2 weeks · One-time

 CONVERSION & CAMPAIGN
 READINESS

RECOMMENDED

Elevate

\$3,199

2-4 weeks · One-time

GROWTH INFRASTRUCTURE & INTELLIGENCE

Dominate

\$6,999+

5-7 weeks · Starting price

Most teams start with a package. Work that falls outside one, such as extra integrations or post-launch changes, is billed at \$30 an hour.

Start a conversation

The product, the channels you plan to use, and when the first campaign goes live.

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